

The Story Equation: How to Plot and Write a Brilliant Story with One Powerful Question (Brilliant Writer Series)

Susan May Warren

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Discover The Story Equation! One question can unlock your entire story! Are you struggling to build a riveting plot? Layered characters? How about fortify that saggy middle? Create that powerful ending? You can build an entire book by asking one powerful question, and then plugging it into an "equation" that makes your plot and characters come to life. You'll learn how to build the **external and internal journey** of your characters, **create a theme, build story and scene tension**, create the **character change journey** and even **pitch and market** your story. All with one amazing question. Learn:

- The amazing trick to creating unforgettable, compelling characters that epic movies use!
- How to create riveting tension to keep the story driving from chapter to chapter
- The easy solution to plotting the middle of your novel
- The one element every story needs to keep a reader up all night
- How to craft an ending that makes your reader say to their friends, "Oh, you have to read this book!"

Using the powerful technique that has created over fifty RITA, Christy and Carol award-winning, best-selling novels, Susan May Warren will show novelists how to utilize The Story Equation to create the best story they've ever written.

"The Story Equation is pure genius." — Randy Ingermanson, author of Writing Fiction for Dummies

"In simple yet powerful terms, Susan May Warren lays down the **essential crafting elements that make for a gripping tale**. This is the stuff we all need to first learn and then constantly keep in mind as we dive into the process of laying the story we see in our minds down on the page. **A great benefit to all writers of** fiction." *Ted Dekker, New York Times best-selling author*

"There have been only two must-have craft books on my shelf for years. Now there is a third. If you write fiction, Susan May Warren's *The Story Equation* is a book you need to buy. And devour. I could talk in detail about the book's insight, its power to transform your writing, its brilliance, but suffice it to say I predict this will become a classic in the library of how to write bestselling stories." James L. Rubart- Bestselling author of *The Long Journey to Jake Palmer*.

"Susan May Warren loves to help novelists outrageously succeed. She does this in a practical way through her insightful book, The Story Equation. I felt like I'd been taken by the hand and mentored by a masterful storyteller!" Mary DeMuth, author of six novels including, The Muir House (Zondervan).

"Susan May Warren is a terrific teacher and enabler of fiction writers. I wholeheartedly agree with the approach of starting from the character journey and wrapping the plot around it. I think the SEQ can really help lots of authors." Jeff Gerke, national writing instructor and Writer's Digest author of *The Irresistible Novel*

"Every novelist who wants to up their game should own a copy of The Story Equation. Susan May Warren has distilled down years of teaching to an understandable, transferable technique — the SEQ — that helps

them develop stories that will captivate their readers. I've seen Susie teach this method and watched the "before" and "after" affect in writers' lives — including my own." Beth K. Vogt, 2016 Christy Awardwinning author of Crazy Little Thing Called Love



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Carrie Francis:

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