



# Freemans: Food and Drink \* Interiors \* Grooming \* Style

*Taavo Somer*

Download now

[Click here](#) if your download doesn't start automatically

# Freemans: Food and Drink \* Interiors \* Grooming \* Style

Taavo Somer

## Freemans: Food and Drink \* Interiors \* Grooming \* Style Taavo Somer

In this lavish full-color volume featuring 225 photographs, Taavo Somer, the creative mind behind Freemans, the iconic New York City restaurant, barber, menswear shop, and bespoke tailor, reveals the creative process behind the development and design of the "rustic-luxe" and holistic approach of this cultural phenomenon and pioneering brand.

Nestled in a secluded alleyway off Rivington Street on Manhattan's Lower East Side, Freemans Restaurant is an oasis of calm, beauty, and exquisite food in a crowded, chaotic city. Founded by Somer—one of the defining figures in the New York social and design culture for more than a decade—this one-of-a-kind eatery with rustic décor has redefined New York dining since its opening in 2004. A dozen years later, Somer's vision has extended to other eateries and bars such as his restaurant, ISA, in Williamsburg, which references 1970s California, and the Rusty Knot, a nautical-themed dive bar in the West Village, as well as a men's clothing line and bespoke tailoring services, a barbershop model that has been emulated the world over, and an organic approach to interior design that speaks to the soul.

Somer was the first to establish the now popular "lumberjack chic" style; the interior of his bars and restaurants—with furnishings handcrafted by the designer in his unique, signature style—harken back to the beauty and simplicity of more rustic times. Now, in his first book, Somer opens the doors to the Freemans world. With an elegant, sumptuous design and dozens of color photographs shot specifically for the book, *Freemans* showcases the interiors of his numerous Freemans ventures, other restaurant spaces he's conceived and owns, as well as the classic, superbly tailored American-made men's clothing, bespoke suits, barbershop, and food and drink that comprise Somer's iconic—and now much-copied—style.

Somer reveals the inspiration behind Freemans—including the restaurant down the alley, acclaimed menswear store Freemans Sporting Club, and the pioneering Freemans Sporting Club Barbershop—sharing the story of his evolution as an architect, designer, and tastemaker, from his rural Pennsylvania childhood to his architectural apprenticeship in Minneapolis to his arrival in New York, where at first he designed t-shirts and threw parties in a Financial District strip club. *Freemans* also takes fans into the nineteenth-century farmhouse in upstate New York he renovated and landscaped, inside his restaurant ISA, and bar the Rusty Knot, and across the world to the Freemans Sporting Club store in Tokyo, the remarkable four-story townhouse he designed, which has rarely been seen by an American audience.

A comprehensive exploration of Somer's singular vision, *Freemans* will appeal to the many devotees of the Freemans world, as well as lovers of fine living through its exploration of design, dining, architecture, gardens, and men's fashion.

 [Download Freemans: Food and Drink \\* Interiors \\* Grooming \\* ...pdf](#)

 [Read Online Freemans: Food and Drink \\* Interiors \\* Grooming ...pdf](#)



## **Download and Read Free Online Freemans: Food and Drink \* Interiors \* Grooming \* Style Taavo Somer**

---

### **From reader reviews:**

#### **Nola Schroeder:**

Here thing why this particular Freemans: Food and Drink \* Interiors \* Grooming \* Style are different and trusted to be yours. First of all reading through a book is good nonetheless it depends in the content of it which is the content is as yummy as food or not. Freemans: Food and Drink \* Interiors \* Grooming \* Style giving you information deeper and different ways, you can find any publication out there but there is no publication that similar with Freemans: Food and Drink \* Interiors \* Grooming \* Style. It gives you thrill looking at journey, its open up your eyes about the thing that will happened in the world which is perhaps can be happened around you. It is easy to bring everywhere like in recreation area, café, or even in your technique home by train. If you are having difficulties in bringing the paper book maybe the form of Freemans: Food and Drink \* Interiors \* Grooming \* Style in e-book can be your choice.

#### **Donald Corbett:**

Typically the book Freemans: Food and Drink \* Interiors \* Grooming \* Style has a lot details on it. So when you read this book you can get a lot of benefit. The book was written by the very famous author. Mcdougal makes some research prior to write this book. This kind of book very easy to read you may get the point easily after perusing this book.

#### **Betty Norsworthy:**

Reading can called imagination hangout, why? Because while you are reading a book mainly book entitled Freemans: Food and Drink \* Interiors \* Grooming \* Style your mind will drift away trough every dimension, wandering in every aspect that maybe unknown for but surely can be your mind friends. Imaging each word written in a publication then become one type conclusion and explanation that maybe you never get previous to. The Freemans: Food and Drink \* Interiors \* Grooming \* Style giving you another experience more than blown away your head but also giving you useful facts for your better life within this era. So now let us demonstrate the relaxing pattern here is your body and mind will likely be pleased when you are finished examining it, like winning a game. Do you want to try this extraordinary spending spare time activity?

#### **Elizabeth Sherer:**

What is your hobby? Have you heard in which question when you got scholars? We believe that that problem was given by teacher for their students. Many kinds of hobby, Everybody has different hobby. And you know that little person similar to reading or as studying become their hobby. You need to know that reading is very important in addition to book as to be the issue. Book is important thing to include you knowledge, except your current teacher or lecturer. You discover good news or update regarding something by book. Different categories of books that can you choose to adopt be your object. One of them is this Freemans: Food and Drink \* Interiors \* Grooming \* Style.

**Download and Read Online Freemans: Food and Drink \* Interiors  
\* Grooming \* Style Taavo Somer #MJQ0I6C1L40**

## **Read Freemans: Food and Drink \* Interiors \* Grooming \* Style by Taavo Somer for online ebook**

Freemans: Food and Drink \* Interiors \* Grooming \* Style by Taavo Somer Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Freemans: Food and Drink \* Interiors \* Grooming \* Style by Taavo Somer books to read online.

### **Online Freemans: Food and Drink \* Interiors \* Grooming \* Style by Taavo Somer ebook PDF download**

**Freemans: Food and Drink \* Interiors \* Grooming \* Style by Taavo Somer Doc**

**Freemans: Food and Drink \* Interiors \* Grooming \* Style by Taavo Somer Mobipocket**

**Freemans: Food and Drink \* Interiors \* Grooming \* Style by Taavo Somer EPub**