



Accelerate Your Social Media

John Coupland

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Social media. One way or another, we all seem to be 'doing it'. Great. However, doing what exactly? Are you getting the results you expect? Do you have an approach that truly delivers ROI? In our ever busy and noisy world, we all need clarity. John Coupland has developed five key ACCELeratorsTM for you to realise return on investment. These are underpinned by what he refers to as tactical engagement strategies which enable you to blend your social media with your all-important off-line networking. No hype. 100% reality. Read this book, apply what John shares with you, and you will ACCELerateTM Your Social Media.



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