



## Digital Experience Design: Ideas, Industries, Interaction

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Although the dot-com bubble burst long ago, the interactive media industry is still flush with fresh talent, new ideas, and financial success. *Digital Experience Design* chronicles the diverse histories and perspectives of people working in the dot-com world alongside an account of the current issues facing the industry. From the perspective of older disciplines such as education, fine art, and cinema, this volume investigates how dot-com practitioners balance the science of usability with abstract factors such as the emotional response that design can provoke. Including in-depth discussion of screen-based design and e-learning, this volume is essential for industry professionals and students alike.

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