



# Web-Empower Your Church: Unleashing the Power of Internet Ministry

*Mark Stephenson*

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## **Web-Empower Your Church: Unleashing the Power of Internet Ministry** Mark Stephenson

A great church website is more about ministry than technology. *Web-Empower Your Church* offers step-by-step guidance to web implementers and other church leaders who are on the exciting journey to building an effective web ministry. Mark's engaging, conversational style makes technology accessible. He offers first-hand advice on every aspect of building an internet ministry: from assembling a team to designing and maintaining the website to adding powerful ministry features.

The accompanying CD-ROM contains documentation, training, and a demonstration version of website building software from the folks at the Web-Empowered Church ministry.

*"A first-hand account from one of the true pioneers of online ministry. Anyone interested in online ministry ought to read this book and learn from Mark's example."*

Andrew Careaga

Author, *eMinistry: Connecting with the Net Generation*

*"A clear picture on the do's and don'ts of web ministry for churches. A must read for churches who want to effectively engage in web ministry."*

Walt Wilson

Founder and Chairman, Global Media Outreach,  
a ministry of Campus Crusade for Christ

*"Stephenson has truly unleashed the power of internet ministry for your church. If you're looking for readable and educating book on web-empowered ministry, look no further. This book is it. I can't believe how much I learned from my first reading. I will be returning to the book over and over."*

Bill Easum

President, Easum, Bandy & Associates

**Mark Stephenson** is Director of CyberMinistry and Technology of Ginghamburg Church, Tipp City, Ohio. He started the Ginghamburg CyberMinistry back in 1996 as an unpaid servant. Over the years, as the ministry grew, Mark joined the Ginghamburg staff, first part time and then full time. Currently, Ginghamburg Church has one of the largest and most innovative church internet ministries in the world, and the ministry remains unpaid-servant based and "home grown" (no outside companies or consultants have been hired). The website has received national acclaim -- from write-ups in the Wall Street Journal to the Dallas Morning News to Christian Computing Magazine, and television stories by WBNS Channel 10 in Columbus, Ohio and on Fox News. Visionary leaders like Bill Easum and Len Sweet champion it as a must-see website.

Mark, the "Church CyberGuy," is also a well-known speaker on CyberMinistry as he conducts presentations and workshops around North America for such organizations as Leadership Network, United Methodist Communications, North American Christian Convention, Brethren in Christ Church of North America, and Miami University of Ohio. Mark has provided consulting support to numerous churches from around the

world to help them develop their web ministries. His passion for helping churches led him to start and lead the Web-Empowered Church, a ministry of The Foundation for Evangelism, to develop free web-ministry software for churches and ministries worldwide.

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