



Appearance & Reality: A Visual Handbook for Artists, Designers, and Makers

Stephen Hogbin

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A contemporary perspective on the problem of design and the visual arts, this book investigates the visual experience through four key disciplines: art, craft/technology, design, and science. It discusses visual fundamentals such as line, form, color, and composition, as well as social issues such as environmental responsibility, non-Western art history, gender, locality, and cultural diversity—all of which have an impact on current creative processes. This broad viewpoint shows how artists can create meaningful work that has cultural integrity.

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