



The Complete Idiot's Guide to Successful Outsourcing

Gene Marks

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Outsourcing is “in”—now readers can see how it’s done.

In this clear-cut guide to outsourcing, business owners and managers will learn the historical and global issues of outsourcing, whether they really need to outsource at all, how to decide the costs and benefits of outsourcing, tips on hiring and managing outsourced help, and how to keep in compliance.

-Outsourcing has become one of the biggest trends in business today

-The only consumer-level book available on how to evaluate and successfully implement outsourcing

-90% of all U.S. businesses now outsource some work (from payroll or IT to business development or financial management)

-Some small businesses are reporting up to 30% in cost savings by outsourcing large portions of their work

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