



Studying Social Networks: A Guide to Empirical Research

Marina Hennig, Ulrik Brandes, Jürgen Pfeffer, Ines Mergel

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Studying Social Networks provides a concise, comprehensive introduction to the process of empirical network research. Students and practitioners new to social research will find easily understandable learning goals, numerous examples, and helpful exercises all in one compact volume. The authors have integrated different disciplinary perspectives, while stressing the importance of substance-specific orientation while studying networks. Scholars will find Studying Social Networks a helpful tool not only for teaching, but also as a guide for their own empirical research.



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