



# The Activist Entrepreneur

*Walt Douglas*

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## **The Activist Entrepreneur** Walt Douglas

The Activist Entrepreneur: What I Learned About Business at the Urban Coalition & My Proven Keys to Personal and Career Success tells the epic story of Walt Douglas' rise from humble roots in Hamlet, N.C., to a central role in Detroit politics and community affairs as president of New Detroit Inc., one of the nation's first urban coalition organizations -- then as co-owner of Avis Ford, Black Enterprise magazine's Dealer of the Year in 2010. The Activist Entrepreneur chronicles Douglas' 25 years of growth as leader of one of the nation's most successful Ford dealerships, including the turmoil and struggle of surviving the Great Recession of 2008-2010. In the process, it shares valuable lessons about family, friendships and strategic partnerships that bridge boundaries and produce profound change.

Author Walt Douglas

With Anthony Neely

Foreword by Edsel Ford II

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