



# Against All Odds: Leading Nokia from Near Catastrophe to Global Success

*Jorma Ollila, Harri Saukkomaa*

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In this compelling memoir, Nokia's legendary CEO Jorma Ollila presents a riveting account of the inner workings of the company that created the global mobile revolution. CEO from 1992 to 2006, Ollila led Nokia from near catastrophe to become the world's leading mobile phone manufacturer. He built a company where visionary thinking and courageous decisions were combined with exceptional creativity and first-rate engineering, leading to phenomenal growth.

Follow Ollila's personal and professional journey, where you'll learn about the fine line between stratospheric success and disastrous failure. His stories are filled with lessons about the nature of leadership, the importance of shared values, and the need for strategic thinking.

Ollila offers a uniquely clear picture of life as a CEO, with many insights into how business is conducted at the highest levels. He is especially upfront about working with his executive and management teams as well as encounters with figures such as Bill Gates, Steve Jobs, and George Soros. He offers poignant as well as illuminating stories of hair-raising risks and huge successes, but also of poor judgment and bad decision-making.

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