



# **The Conference Catcher: An Organized Journal for Capturing Ideas, Resources and Action Items at Educational Conferences, Trade Shows, and Events**

*Stephanie Chandler*

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*Has this ever happened to you?*

*You attended an educational conference, took notes on random hotel notepads and scraps of paper, met interesting people, collected business cards, and returned home loaded with ideas and enthusiasm. Yet, while there were dozens of actions you intended to take immediately, upon your return to the real world, somehow those notes and ideas ended up in a pile somewhere and never got implemented.*

When you attend an educational event, you want to get the most value for your time and money. And while many big ideas may come your way, they hold no value unless you capture them and make a plan for following through after the event.

The original *Conference Catcher* is the solution to post-conference procrastination. Never again will you experience lost conference notes, resources, and contacts. This simple yet powerful journal helps you organize all the details while you're attending the event so you can return home with an action plan to get the most value from your event experience.

Included are sections to capture:

- Conference Session Notes
- Brainstorming
- Sketching Space
- Key Contacts
- Action Items for You
- Action Items for Your Staff
- Resources
- Event Experience Notes

Also included are travel planning tips, checklists, and dozens of inspirational quotes. Best of all, this book also serves as an archive that you can refer to again and again in the coming years. Collect a series of journals for every event you attend and you will never again lose track of those big ideas or the fantastic people you want to connect with after the event is over.

Buy this book for yourself or make copies available at your next trade show, conference or event. This is bound to be the most popular item at your next event!

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