



Flash Photography: Art and Techniques

Terry Hewlett

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Learn how to take better photos with a flash, and how to add another dimension to your work

Good lighting is fundamental to creating great images. This book provides a roadmap for producing creative images with a flashgun. It introduces lighting principles, and advises on more complex lighting sets and situations. Practical instruction and advice throughout apply the principles, and explain how photographs are taken and stunning results achieved. Included is a guide to the main characteristics of light: intensity, direction, quality, and color. Also covered are the techniques used to create professional effects, such as film noir and Hollywood lighting, high-speed synching, and handling reflective surfaces. Examples use practical situations, such as portraiture and product photography, to help illustrate these techniques.

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