



Caught Between the Tiger and the Dragon: A Business Novel (Business Novels (Tompkins Press))

Jim Tompkins

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Caught Between the Tiger and the Dragon is a modern-day fable that cleverly brings to life the ups and downs of business interactions with China and being under the thumb of a private equity company. Rich Morrison, the new CEO of a lingerie manufacturing company, feels as if he's on a crazy, never-ending treadmill powered by a tightfisted overlord who thinks China holds the key to all riches and that financial forecasts can actually predict the future. From North Carolina to New York City and finally to China Rich navigates the stormy waters of today's global business world with his executive team and his wife, Melissa. Along the way, he learns what he really wants out of life and how to get it. A compassionate and intelligent leader, Rich also learns how the tigers of the Western world and the dragons of the Chinese world can come together by developing and cultivating Guanxi. It is no wonder that executives from large and medium-sized companies alike are calling Jim Tompkins' latest book 'a fun read that teaches us the realities of doing business with Asia.'

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