



Exhibit Makeovers: A Do-It-Yourself Workbook for Small Museums (American Association for State and Local History)

Alice Parman, Ann Craig, Lyle Murphy, Liz White, Lauren Willis

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Since its publication in 2008, *Exhibit Makeovers* has been a useful do-it-yourself handbook for museum staff and volunteers. *Exhibit Makeovers* is a workbook that provides grounding in interpretive principles, how-to-advice, step-by-step guidance, and moral support for in-house exhibit planning and design.

The revised and expanded 2nd edition preserves the supportive tone and easy-to-follow steps that make the original *Exhibit Makeovers* so user-friendly. Significant revisions—especially in the technology arena—and additions make this new edition a must-have addition to any museum's toolkit:

- New emphasis on visitor input, with step-by-step guidelines for evaluation studies during planning and design.
- New text and worksheets to guide development of interactives, and ensure varied levels of visitor participation.
- Focus on affordable software to help with exhibit planning and design, as well as low-cost technologies that can vary and deepen the visitor experience.
- Brand-new chapters on exhibit design, production, and installation, written by the experienced team responsible for in-house exhibits at a thriving, mid-size museum.

Following the same pattern as the 2008 original, the revised *Exhibit Makeovers* guides users through step-by-step processes of a single-case makeover, development of a new exhibit, and renovation/renewal of an entire gallery or museum.

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