Innovation Methods Mapping: De-mystifying 80+ Years of Innovation Process Design

GK VanPatter, Elizabeth Pastor

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Making sense of innovation process design is the subject of this new Humantific book. With an avalanche of innovation methods now in circulation within the marketplace, sorting out and making sense of the mess can be a daunting task. Spanning an 80+ year time period and numerous communities of practice this book offers a new and reusable analysis framework to do just that. The Methods Mapping framework focuses on 10 lenses or views that have been determined to be important in understanding innovation process today across multiple knowledge arenas. Key to the analysis is that the framework unpacks each process from its original graphic depiction in order to better understand the activities within. The framework introduces advanced considerations such as Starting Points, Think Balance, Behaviors, Method Mode, Roles, and Values. These considerations are designed to significantly enhance the way innovation processes are considered today and tomorrow. This 212 page volume with its Forward written by Richard Saul Wurman is intended for advanced practitioner leaders, organizational leaders and social change leaders.

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