

The Courage Factor

E. Scott Geller, Bob Veazie

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In this novel, Joanne Cruse, a successful manufacturing plant safety director, senses a real battle brewing at work and finds herself in a plight that causes her pain and emotional upheaval as she struggle to be a good mother and wife, find a way to keep people working safely on the job, and avoid being fired by the tough plant manager, Pillar the Killer. Joanne wants to build on the success she s had with her old-school behavior-based safety programs at work. But she finds the only way to do that is to spearhead changing her entire work culture to support behavioral interventions to promote safety. It s difficult, like swimming upstream, and requires not only competence and commitment, but personal courage and true compassion. Readers will be engaged with Joanne s struggle, in what amounts to an elaborate role-play that will help readers learn how to find the personal courage to step out of their comfort zone in order to help those in need of assistance and create powerful change in their personal and workplace cultures.



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